



# Seafood Sourcing Policy

## PRODUCTS FROM AQUACULTURE

<b>1. Legal Compliance</b>	Blueyou strives to be in full compliance with all national and international laws and regulations of the aquaculture sector and the secondary seafood processing industry. Blueyou actively promotes best practices and compliance and supports farm stakeholders, feed suppliers, hatcheries and local authorities in the effective implementation of existing laws, regulations, ordinances and the corresponding local enforcement systems
<b>2. Habitat Impacts</b>	Blueyou does not procure seafood from farms that have been subject to habitat conversion of sensitive eco-systems such as mangrove forest and wetlands. Blueyou promotes the restoration of valuable habitats where critical conversion took place in the past
<b>3. Discharge Impacts</b>	Aquaculture operations must implement best practices and systems that minimize discharge of harmful effluents into the aquatic environment
<b>4. Feed Conversion</b>	Blueyou promotes farming systems that result in a high net conversion rate of external feed inputs into farmed species' biomass <sup>1</sup>
<b>5. Marine Feed Ingredients</b>	Aquaculture suppliers that rely on the use of marine feed ingredients must demonstrate the use of responsibly produced fishmeal and fish-oil from sustainable fisheries <sup>2</sup> or processing by-products from human grade fish processing
<b>6. Use of Chemicals</b>	Blueyou does not procure seafood that has been raised by using toxic, persistent and/or illegal chemicals, drugs and additives
<b>7. Multitrophic Systems</b>	Blueyou promotes farming of seafood in integrated multi-trophic aquaculture systems (IMTA) in order to maximize efficiency of natural resource use and support more resilient and productive aquatic farming systems
<b>8. Non GMO</b>	Blueyou does not procure seafood species that are genetically modified and promotes the use of GMO-free feed ingredients and raw materials
<b>9. Exotic Species</b>	Blueyou does not commercialize exotic (newly introduced) seafood species unless (1) the species' introduction has been compliant to all relevant national and international regulations and laws and (2) there is no scientific evidence for negative impact on bio-diversity and ecosystems
<b>10. Origins of Juveniles</b>	Blueyou does not source seafood from farming systems which solely depend on wild-capture or collection of juveniles. Therefore, only farming systems based on hatchery-reared juveniles or PL's are accepted as sources by default. Farming systems relying on wild-caught juveniles are only accepted as sources if the following conditions are met: (1) The operator integrates an effective stock enhancement program for wild stocks of the respective species and/or (2) the respective wild stock is not overfished
<b>11. Third Party Verification, Assessment and Seafood Certification</b>	Blueyou actively works with third party verification, assessment and certification schemes in order to credibly identify sources of sustainably caught seafood. Blueyou promotes standards which have been developed in line with ISEAL-Alliance criteria such as the Aquaculture Stewardship Council (ASC) or organic certification schemes. Also, Blueyou aligns its sourcing activities in line with existing NGO-managed aquaculture assessment schemes such as the Monterey Bay Aquarium's Seafood Watch™ program, giving sourcing preference to "Best Choice" ranked products always

<sup>1</sup> Blueyou may provide guidance and benchmark indicators for feed conversion ratios (FCR) and feed conversion efficiencies (FCE) for specific species and farming systems

<sup>2</sup> According to standards of IFFO RS and / or MSC