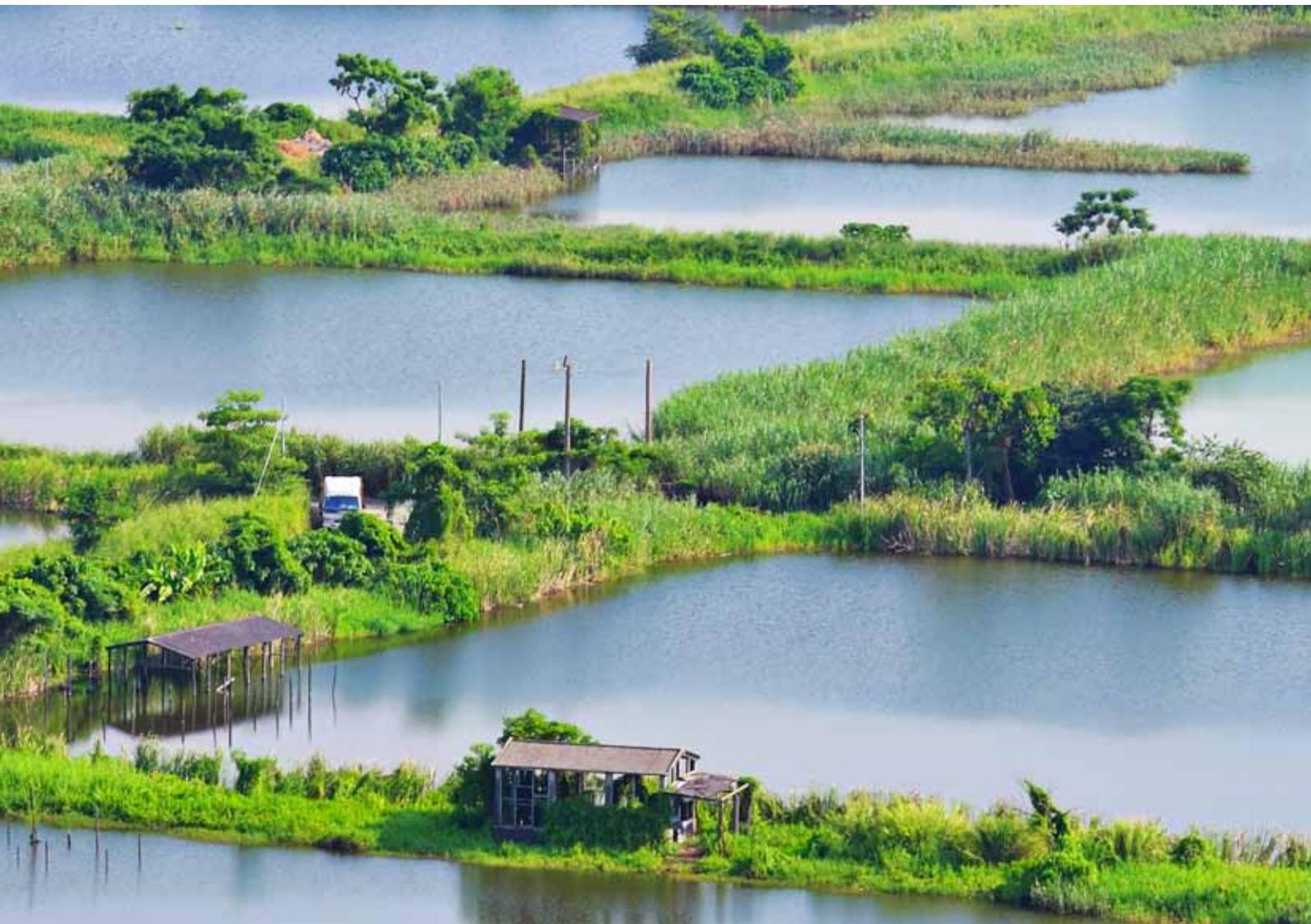


Consulting for Sustainable Aquaculture





Challenges and Opportunities

As the fastest growing food industry, today's aquaculture sector is challenged by the need to scale-up global production in order to meet ever-increasing demand, while facing limited natural resources and multiple production and ecosystem constraints. There is a clear need for more sustainable practices and resource-efficient approaches to aquaculture worldwide.

- Which technologies exist to minimize impacts and maximize outputs and returns?
- Which species and production technologies are most suitable for new ventures?
- How are risks identified and existing impacts best mitigated?
- Which solutions exist to strengthen the position of small-scale farmers?
- How can the different needs of various consumer markets be respected and satisfied?

Services and Solutions by Blueyou Consulting

With an experienced team of technical consultants and international aquaculture professionals, Blueyou Consulting provides a broad range of technical services, professional guidance and practical solutions for the development of sustainable aquaculture:



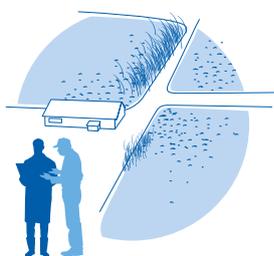
Feasibility Studies and Project Planning

- Technical and market-based feasibility studies for new aquaculture projects
- Technical planning for production, logistics, seafood processing
- Business and financial planning for new aquaculture ventures



Environmental and Social Impact Assessments

- Environmental impact assessments (EIAs)
- Biodiversity- and social impact-inclusive analysis
- Monitoring programs for impacts and mitigation measures



Aquaculture Improvement Projects (AIPs)

- Planning and development of aquaculture improvement projects
- Management and technical implementation of projects
- Monitoring and evaluation of improvement programs



Sustainable Aquaculture Feed

- Sustainability assessment of feed ingredients
- Sustainable feed solutions (ingredients, formulation, certification)
- Quality assurance, traceability and supply chain integrity for feed



Aquaculture Certification

- Guidance on existing aquaculture certification schemes
- Improvement plans and implementation of standards
- Facilitation of auditing and certification



Blueyou Mission Statement

At Blueyou, our mission is to be at the forefront of transforming global seafood production towards a more sustainable future by harnessing the power of consumer markets and bridging the gap between producers and buyers.

About Blueyou Consulting

Blueyou is a consulting company that focuses on sustainable fisheries and aquaculture and their related supply and value chains. Blueyou's services include conceptual, science-based guidance and advice as well as practical implementation work in the fisheries and aquaculture sector. Blueyou serves a wide range of clientele, which includes international organizations and governmental bodies, the food production and retail industry, NGO's as well as other public organizations and authorities.

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